

DUBLIN CRIMEWATCH

Retail Radio System Ltd

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The Reader

DUBLIN CRIMEWATCH

Retail Radio Communication System

Dublin City Centre

Ref: The Dublin Crimewatch - Retail Radio Communications System

Dear Reader

Welcome to the information brochure about the **Dublin Crimewatch retail radio communications system** which we operate in the Dublin city centre, it is intended to advise the reader about the many different types of services that we provide to our many customers which I trust will be of assistance to you.

The retail radio communications system which we provide is designed to cater for the needs and services of the retail industry especially for the Dublin city centre, the main priority and function of **Dublin Crimewatch** is to assist our customers in the Loss Prevention of Stock by, Fraud, Theft and Criminal Damage by informing them of the many Scams, Ploys and Tactics used by the many known shop-lifters who are known to our radio users and have to have to deal with on a daily basis

The Dublin city centre is like a giant magnet which attracts thousands of potential customers and visitors every day into the Dublin city centre with the intention to purchase items for presents or gifts, unfortunately it also brings in many known shop-lifters who create many problems to both retailers and security regarding theft and criminal damage causing stock loss plus at times inflicting injury and harm to retail staff and customers.

Dublin Crimewatch has formed a partnership between many retail businesses and security companies where we have joined together to form a working partnership where they unite, assist and co-operate with each other to deter and prevent theft, it is where important information is passed / exchanged which assists each other in their attempt to combat retail crime and to bring stock losses down to an acceptable level, this allows staff time to try to maximize sales by attending to customers

Our radio system is **not just a street radio system** as it caters for all retail trading area's in the Dublin city which we treat as a giant shopping centre, it is successful mainly due the co-operation between many retail businesses, the security officers, business associations and An Garda Siochana (Police) where all parties involved have the same intention which is to deter or prevent stock loss due to theft, fraud and criminal damage, unfortunately most retail businesses occur some degree of stock loss but how can you prevent it is the main issue and priority, by joining the Dublin Crimewatch system we can assist you to deter and prevent theft by various methods

Dublin Crimewatch uses a specially designed radio code system used by our customers when they are in need of the Emergency Service (Garda Siochana – Ambulance – Fire Brigade) we also use the Identity Code which is used to describe a person's racial or ethnic origin, this eliminates the possibility of any racial discrimination.

Our Control Centre is located in Upper O'Connell Street in the centre of the Dublin city where all retail trading area's are only a few minutes away, radio units or accessories will be quickly replaced should the need arise.

If you decide to avail of the Dublin Crimewatch system a radio unit can be placed in your premises within (1) of official hour of notification, please contact me or my staff if you require further information,

Kind Regards

Peter Murrayhill

Peter Murrayhill M.Sec.I.I

Managing Director

Dublin Crimewatch Retail Radio System

LIST OF THE SERVICES THAT DUBLIN CRIMEWATCH PROVIDES

' The Services We Provide '

- 1 Retail Radio Control Centre Located In the Dublin City Centre Operating (7) Days A Week
- 2 Experienced Retail Staff in Control Centre to Assist & Advise Customers on Retail Crime & Safety
- 3 A Management Team With Many Years of Retail Security & Radio Communication Experience
- 4 Control to Contact Emergency Services on Customers Behalf (Garda – Ambulance – Fire Brigade)
- 5 Audio Records All Activity on the Radio System & Logs Descriptions and Movements of Shoplifters
- 6 Control Centre to liaise With An Garda Siochana And Attend Meetings on Customers Behalf
- 7 Collates & Stores Information on Persons Who Were Arrested For Theft & Fraud Offences
- 8 Facility to Check Names & Addresses of Persons Caught Stealing (Theft & Fraud)
- 9 Holds List of Persons Arrested For Theft & Fraud & Criminal Damage
- 10 Holds Photographs of Persons Detained / Arrested For Theft & Fraud Offences (For Staff Viewing)
- 11 Issue Counterfeit Warning Advisory List of Euro Bank Notes Known To Be In Circulation
- 12 Provide A Staff Training DVD - Issued By The European Central Bank on Euro Banks Notes
- 13 Gives Management & Staff Instruction & Advice on Identification of Counterfeit Euro Bank Notes
- 14 Liaise With All Banks on Credit & Cheque Card Fraud – Attends Meetings of Behalf of Customers
- 15 Provide Customers with Both Euro & Sterling Currency Brochures
- 16 Provide Customers with Credit Card Identification Information
- 17 Information On Government Acts – Theft & Fraud – Trespass – Criminal & Malicious Damage
- 18 Information Available On Customers & Consumers Rights & Sale of Goods Act
- 19 Provide Motorola Radio Units with 'Caller Id' For Instant Caller Identification – Eliminates Misuse
- 20 A Radio Repeater Facility – Channel 5 – Allows Businesses to Communicate Across City Centre
- 21 Provide All Customers A Private Channel for In-store or Inter-company Communication Use
- 22 Assist Retail Management to Counter Stock Loss & the Prevention of Retail Crime
- 23 Advise Management & Security on Crime Stats & Security Issues
- 24 Has a Link with RETAILERS AGAINST CRIME (UK) & BELFAST CITY CRIMEWATCH
- 25 Has Link With, NATIONAL ASSOCIATION of BUSINESS CRIME PARTNERSHIPS (UK)
- 26 Member Of The DUBLIN CITY B.I.D
- 27 Member Of, S.M.B.E (Small & Medium Business Enterprises)
- 28 Safety Program on ' Safe & Found ' for re-uniting separated Children / Parents in the Dublin city centre
- 29 Provides Retail Businesses With An In-House Radio System
- 30 Provides (2) Way Radio Systems For, Hotels - Pubs - Clubs – Sporting & Social Events

DUBLIN CRIMEWATCH RETAIL RADIO SYSTEM

HISTORY & INFORMATION

The Dublin Crimewatch was established in December 1995 and is designed to cater for the needs of Retail Businesses and Private Security Companies who trade in the Dublin city centre.

The Dublin Crimewatch system main function is to assist retail businesses in the prevention of the loss of property through Theft and Fraudulent means, it relates to the monitoring of the known Shoplifters which operate in the Dublin city centre on a regular basis, once identified their movements and description is quickly relayed on to other nearby businesses who are connected to the Dublin Crimewatch system.

The known persons are then denied / refused entry to that premises and they are then monitored by all other radio users (security / managers) so they move on.

At present, the Dublin Crimewatch system is used by (12) different private security companies which provide the retail businesses in Dublin with a guarding protection service.

Dublin Crimewatch Retail Radio System is a registered Communications Company, it is not a security company and is therefore above the politics of security companies.

All Retail Businesses and Security Companies are treated equally irrespectively of their size and statue.

Dublin Crimewatch Retail Radio System Ltd is approved and licensed to operated by, The Commission of Communications Regulations (Comreg) under license number LBR/4071.

The Dublin Crimewatch offices and control centre are located at 67 Middle Abbey Street Dublin 1, which is very central in the Dublin city centre, which makes easy access to all of the main retail trading areas.

Dublin Crimewatch provides Motorola GP.340 radio units to its many customers, all radio units have a (5) Tone Select Call facility which when transmitted sends out an identifiable signal to control, each radio has its own i.d. number which allows the Dublin Crimewatch controllers the ability to instantly identify each caller, this feature eliminates any misuse of the radio system.

Dublin Crimewatch has in place an arrangement with An Garda Siochana (Police) in the Dublin city centre that when a person(s) is arrested for Theft, Fraud or Criminal Damage by a member of the Dublin Crimewatch system that the security or arresting officer immediately contacts the Dublin Crimewatch control to advise of the arrest and details, a telephone call is then made on behalf of that premises by Dublin Crimewatch to the Garda Siochana requesting their attendance to that premises, all telephone calls made by Dublin Crimewatch are recorded and logged in the report book, the type of arrest information is then recorded by Dublin Crimewatch which is,

(a) Arrest Date – (b) Arrest Time – (c) Retail Location - (d) Reason Of Offence – (e) Garda Arrival Time
(f) Garda Epaulette No. - (g) Value Of Goods Stolen - (h) Was Person Arrested or Released On Summons

On arrival to that premises by the Garda Siochana the full details relating to the arrest are then relayed back to Dublin Crimewatch so full account of each arrest is recorded. At the end of each month the arrest information is then compiled by Dublin Crimewatch staff details are then forwarded on to An Garda Siochana so they may assess the retail crime figures for each month for their policing area.

Since the introduction of the Euro Currency in 2002 to Ireland, many persons have tried to make counterfeit Euro Bank Notes, to counter this problem Dublin Crimewatch obtained a special Euro Training DVD issued by the European Central Bank, copies were then given to all retail businesses who are members of the Dublin Crimewatch system, this Euro DVD is ideal for Staff Training and counterfeit Euro Bank notes are now quickly identified.

Many foreign coins closely resemble the €2 coin, Dublin Crimewatch has managed to obtain several of these coins and attend staff training sessions where we show staff the counterfeit Euro Bank Notes and Foreign Coins that have been presented to staff for payment by persons trying to pass them but were declined and held.

The Dublin Crimewatch system now links up with, An Garda Siochana – Irish Central Bank - The Irish Banking Institutions – Retailers Against Crime (U K) – Belfast City Safe Crimewatch System - National Association of Business Crime Partnerships (UK) where an on-going exchange of important information takes place. Which is passed on to our customers via our radio communication network system

OUR CUSTOMERS

THE RETAIL BUSINESSES

ACCESSORIZE
ALDI
AMERICAN APPAREL
ANNS HOT BAKERY
ANN SUMMERS
ARNOTTS
AVOCA

BANBA TOYMASTER
BERSHKA
BODY SHOP
BROWN THOMAS
B.T.2

CARROLLS IRISH GIFTS
CARROLLS OF DUBLIN
CLAIRES ACCESSORIES
CLARKES SHOES
CLEARYS PHARMACY
CROC'S SHOES

DISNEY STORE
DEALZ
DOROTHY PERKINS

E MOBILE
EURO GIANT
EURO 2
EVANS FASHIONS
EVOLUSION

FALLON & BYRNE
FAT FACE
FOOTLOCKER
FOREVER 21
FRENCH CONNECTION

GOLDEN DISC GROUP
GREAT OUTDOORS
GUINEYS (MICHAEL)

HAMILTON LONG PHARMACY
HICKEYS FABRIC'S
H & M
H.M.V
H.SAMUEL
HOLLAND & BARRATT

I-CONNECT
ILAC SHOPPING CENTRE
INGLOT COSMETICS

AVAILING OF THE DUBLIN

ALPHABETICAL ORDER

JERVIS SHOPPING CENTRE
JOHN DAVID SPORTS

KILKENNY DESIGN

LEVI STORE
LIFESTLE SPORTS
LUSH

MAC COSMETICS
MAGEE MENSWEAR
MANGO
MAPLIN ELECTRICAL
MARKS & SPENCER
MASSIMO DUTTI
McDONALDS
METEOR MOBILE
MISS SELFRIDGE
MONSOON
MOTHERCARE

NEW LOOK
NEXT
NO NAME
NORTH FACE

OASIS
OFFICE
O'2 RETAIL IRELAND
ONLY FASHIONS

PAMELA SCOTT
PENNEYS (PRIMARK)
POWERSCOURT CENTRE
PULL & BEAR

READS
REISS FASHIONS
RIVER ISLAND
RHINESTONE JEWELLERS
ROYAL HIBERNIAN WAY

SCHUH FOOTWEAR
SHOE ZONE
SMYTHS STORE
SPACE NK
STEPHENS GREEN CENTRE
SUPER DRY

TED BAKER
TESCO IRELAND
TOMMY HILFIGER
TOP SHOP

CRIMEWATCH SYSTEM

URBAN OUTFITTERS
UMBRO STORE

VERO MODA
VISION EXPRESS

WAREHOUSE
WALLIS FASHIONS
WESTBURY SHOPPING MALL

3 STORE IRELAND

RETAIL SECURITY PROVIDERS

Who Avail Of
The Dublin Crimewatch System

FRONTLINE SECURITY
G4 LS SECURITY SERVICES
L.A.S SECURITY
LODGE SERVICES
MANGUARD SERVICES
MERCURY SECURITY
MITIE SECURITY GROUP
NOONAN SERVICES
R.F.C SECURITY GROUP
SECURITAS SECURITY
SENACA SECURITY
SYNERGY SECURITY
THREADSTONE SECURITY

